



**The Merchant Source** is a business advisory firm created to assess, educate and empower small and mid-level businesses by cutting costs and adding value designed to increase the efficiency of day-to-day business.

## OUR SIMPLE 3-STEP PROCESS TO GUIDING BUSINESS EFFICIENCY

**Step 1:** We introduce a highly knowledgeable Merchant Source business consultant to meet with the business owner and conduct an assessment of the overall 'health and wellness' of the business covering our four areas of service;

1. Marketing 2. Point-of-Sale

- 3. Telecommunications le 4. Finance (\$900 VALUE!)
- **Step 2:** The consultant prepares a no-cost, no-obligation report comparing current related expenses to cost saving alternatives and value enhanced services provided by our trusted partners and advisors. These wonderful products and services are designed specifically to make the business even more efficient and streamline productivity.
- **Step 3:** The desired services are then selected and the automation process begins. The business owner is introduced to their personal business concierge whose primary responsibility is to make certain the services continue to run at optimal levels for peak business efficiency.

## WHY THE MERCHANT SOURCE? AUTOMATION OF COURSE!

## **ONE** NUMBER - **ONE** CONTACT - **ONE** CALL DOES IT ALL!

NO MORE waiting on hold

**NO MORE** spending hours trying to contact a vendor

NO MORE unprepared marketing strategies or empty email campaigns

**NO MORE** phone or internet challenges that go unresolved

GET YOUR BUSINESS QUESTIONS AND CONCERNS ADDRESSED QUICKLY AND EFFICIENTLY BY YOUR PERSONAL BUSINESS CONCIERGE

> CALL US NOW FOR YOUR FREE ASSESSMENT Office: 800.238.0052